



Dear Macon East Families and Supporters:

Macon East Athletics would like to start the 2023 - 2024 school year by saying thank you to all the volunteers, parents, alumni, faculty, and friends who supported us during 2022 – 2023. We would not have been successful without your help!

Macon East Athletics supports our athletes through projects not funded by the annual school budget. Macon East Athletics projects include the athletic banquet, various team equipment needs, mowers and their maintenance for the athletic fields, team meals, transportation to away games and field trips, and more. Passes are available and encouraged for all Macon East parents, grandparents, alumni, and friends. Macon East Athletics offers several different contribution levels.

**Sports Program:** The Macon East Academy Sports Program is a wonderful tradition and is also a major fundraiser supporting the many programs and resources funded by our Macon East Athletics. It is a great way to honor our student athletes and is an excellent advertising tool for your business. Full, half, quarter, and business card size ads are available in our sports program. A special discounted full-page color ad is available for our Senior Athletes. Business ads can be billed; however, all personal and Senior ads must be paid, in full, when submitted.

We will accept program ads and pass order forms all summer. You can turn them in Tuesday through Thursday from 8:00 a.m. to 2:00 p.m. at the MEA Upper School office; mail to Macon East Academy 15396 Vaughn Road, Cecil, Alabama, 36013; or email them to [meaathletics@maconeast.net](mailto:meaathletics@maconeast.net). Ads can be submitted, camera ready, in one of the following formats: PDF or JPEG.

**THE DEADLINE FOR ALL SPORTS PROGRAM ADS IS FRIDAY, AUGUST 11, 2023**

Thank you for supporting Macon East Athletics and if you have any questions or concerns, please feel free to give me a call. ***Do not miss out – complete the attached form today and show your Knight spirit and support!***

Regards,

Codi Moon Berry, Athletic Director  
334.339.2300  
[cmoon@maconeast.net](mailto:cmoon@maconeast.net)



# MACON EAST ACADEMY KNIGHTS

## 2023 Macon East Athletics

Name of Student(s)/Grade(s):	
Sponsor/Business Name:	
Street Address:	
City, State, Zip Code:	
Email:	
Cell Phone:	

### DONOR CONTRIBUTION LEVELS

<b>Order of the Knights:</b> Reduced Advertising Package \$400*   Complimentary Sports Program   2 All Sports Season Passes   Reserved Parking & 2 Reserved Seats ( <i>Football Season Only</i> )   Corporate Gift <i>(One time pay or 2 installments of \$250.00 by August 25 &amp; September 22)</i>	<b>\$500.00</b>	
<b>Dungeon Club:</b> 2 All Sports Season Passes	<b>\$375.00</b>	
<b>Knights Backer:</b> 1 All Sports Season Pass	<b>\$200.00</b>	

### ATHLETIC PROGRAM ADS (FULL COLOR ADVERTISEMENTS)

<b>New</b> <input type="checkbox"/> <b>Renewal</b> <input type="checkbox"/>	<b>Ad Size:</b> Full <input type="checkbox"/> ½ <input type="checkbox"/> ¼ <input type="checkbox"/> ⅛ (Business Card) <input type="checkbox"/> Senior Full-Page Ad \$200.00 <i>(must be paid in full, when submitted)</i> Senior Ad Creation \$ 25.00 Full Page Ad (8" x 10") \$300.00 Half Page Ad (7½" x 5") \$150.00 Quarter Page Ad (3¾" x 5") \$100.00 Business Card (3¾" x 2.25") \$ 50.00	<b>Amount Due: \$</b>	
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Business Ad Title or Senior Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business / Parent Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Photo on Ad:** ☐ Yes ☐ No  
☐ Is attached ☐ Will be provided ☐ Take on Fall Sports Picture Day  
List names and grades of those to be included in photo: \_\_\_\_\_  
Message to be listed on ad: \_\_\_\_\_

<b>Advertising Package *</b> <ul style="list-style-type: none"> <li>1 - Full Page Program Ad</li> <li>1 - 8' X 4' Field Sign</li> <li>Electronic Scorer's Table/Gym Sign only (<i>only with submitted graphic artwork</i>)</li> <li>Social Media posts to promote support of the Knights</li> <li>Deer Hunt and Turkey Rodeo T-Shirt Sponsorship (T-shirt not included)</li> <li>Complimentary Sports Program</li> <li>1 - 2'x2' Gym Wall Sign</li> </ul>	<b>\$625.00</b>	
Field/Gym Sign New ( <i>To include Electronic Scorer's Table Sign if graphic artwork submitted</i> )	<b>\$375.00</b>	
Field Sign New ( <i>Graphic artwork must be submitted</i> )	<b>\$300.00</b>	
Field/Gym Sign Renewal ( <i>If current signs are useable</i> )	<b>\$225.00</b>	
Field Sign Renewal ( <i>If current sign is useable</i> )	<b>\$150.00</b>	
Gym Sign New ( <i>To include Electronic Scorer's Table Sign if graphic artwork submitted</i> )	<b>\$125.00</b>	
<b>Reserved Parking (Football)</b>	<b>\$100.00</b>	

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Please send ads or direct questions to [meaathletics@maconeast.net](mailto:meaathletics@maconeast.net)